



A State of strong business sectors

Niedersachsen is a dynamic economic location with major companies and successful small and medium-sized enterprises in globally significant sectors.

Energy

In Germany's number one energy State, around 4,800 companies with over 50,000 employees deliver about 60% of Niedersachsen's electricity needs from renewable sources. From our offshore wind service harbours, 2,000 MW of wind power capacity have already been installed in the North Sea. The German Offshore Industry Centre at Cuxhaven, where Siemens has recently opened a new factory, offers ideal conditions for the development and manufacture of offshore wind power plant. Furthermore, our State is rich in oil and gas reserves; we extract 34% of the oil pumped in Germany and 97% of the natural gas. Digitalisation of the energy system is well underway in the 'enera' project with 32 partners.

Maritime industry

Niedersachsen's position on the North Sea coast and the systematic expansion of its infrastructure stimulates the diversity of this sector: nine seaports, Germany's only deepwater harbour, and specialist shipbuilding, shipping and port services companies, along with maritime research and training. In total, over 40,000 people are directly employed in the maritime sector.

Mobility

Volkswagen builds more than 10 million vehicles a year. Around 700 component suppliers are based here, including Bosch and Continental. Niedersachsen shows the way forward in electromobility and autonomous driving. Hannover Airport, with destinations all over the world, is an important air travel location factor. 260,000 employees in transport and logistics generate a total annual turnover of 200 billion Euro.

Food industry

In the second-largest sector of the State's economy, Niedersachsen leads Germany in the production of top quality foodstuffs; 39.500 agricultural suppliers provide raw materials with a production value of

11.6 billion Euro, and 660 companies in the food sector alone with more than 20 employees generate total turnover of around 33 billion Euro. The digital revolution is particularly dynamic at agrotechnology manufacturers, devising cutting-edge machinery and production processes.

Lightweight construction and materials

Aircraft, automobiles, yachts, even wind turbines are losing weight thanks to modern lightweight construction methods and new materials. Lighter road vehicles with CFRP components use less fuel and thus reduce CO2 emissions. 53% of the Airbus A 350 XWB is already made of CFRPs. The sector's heartland is in 'CFK Valley' in Stade, home to over 100 companies.

Life sciences

With around 200 companies, 582,000 employees in the health sector and the leading international trade fair LABVOLUTION in Hannover, Niedersachsen is very well positioned, from neuroscience research, biomedical technology, infection research, veterinary research through to hearing research – 80% of hearing aids sold in the world contain parts that were invented by researchers in Niedersachsen.

Industry 4.0 and digital enterprise

State funding programmes are currently activating more than a billion Euro investment in broadband expansion – the precondition for the digital revolution affecting every aspect of our lives. Thanks to future-oriented configurations and specialist providers of automation and IT solutions, Niedersachsen's manufacturing industry is already living in the Industry 4.0 age, complemented by a lively diversity of digital developments and productions in the film and gaming sector.

Tourism

Tourism has evolved into one of our flagship economic sectors. In Niedersachsen's thriving leisure destinations with around 41 million overnight stays each year there are many attractive locations for investment in hospitality services, hotels and tourist activities. The Niedersachsen State Government offers extensive funding and subsidy opportunities for start-up and expansion investment.

Direct contacts – fast results:

- Independent, free advice on markets, framework conditions, funding and subsidy opportunities
- Location Scouting: industry-specific location search and contact mediation
- Advice and support on investment realisation
- Matchmaking invitations to networks



Niedersachsen –
your business location
in Germany

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Invest in



Niedersachsen

Welcome to Niedersachsen!



Niedersachsen, Germany's second-largest federal state, lies at the heart of Europe, and its North Sea coast and exceptionally well developed infrastructure with speedy road, rail, air and waterways connections to domestic and foreign markets make this location very interesting for a wide range of enterprises.

Our state capital Hannover attracts the world's business community to its international trade fair grounds.

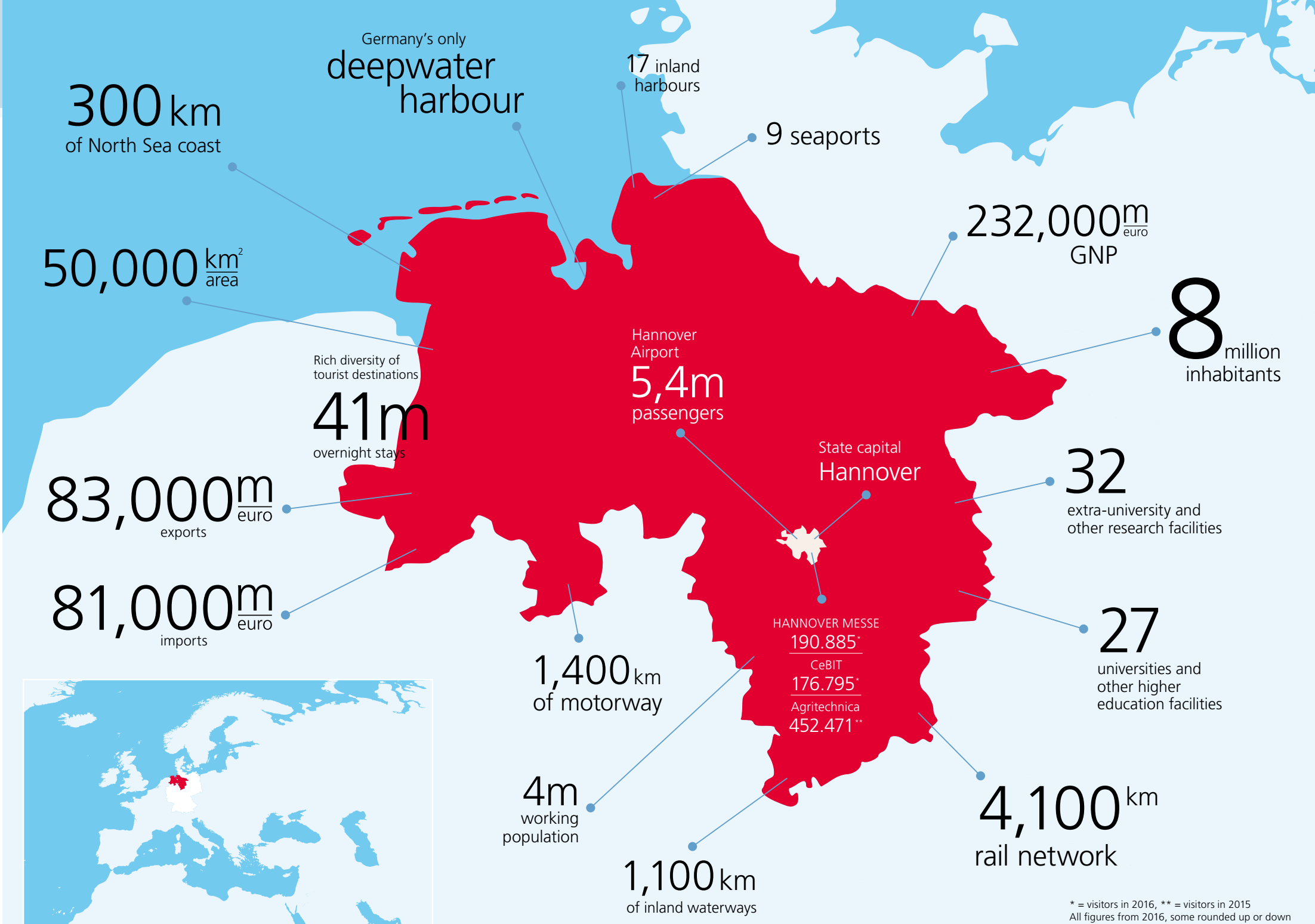
Numerous global players and hidden champions along with dynamic, internationally oriented SMEs shape and drive the Niedersachsen economy. Europe's largest automobile manufacturer, Volkswagen, has its headquarters here. Our food sector develops and produces top-quality foodstuffs. Meyer Werft leads Europe in building the largest and most sophisticated cruise liners. In Stade, components for the world's largest airliner are built. As Germany's number one energy state we're home to Enercon GmbH, one of the world's largest wind turbine manufacturers. And Niedersachsen looks to the future; the State Government is creating the framework for the digital revolution in business and society with its digital.niedersachsen concept.

Niedersachsen is both a great place to work and a great place to live, with excellent living standards and a great diversity of tourist attractions.

You'll find much more information about our economy and business prospects at www.invest-in-niedersachsen.com.

Yours,

Olaf Lies
Minister for Economics,
Labour and Transport of Niedersachsen



* = visitors in 2016, ** = visitors in 2015
All figures from 2016, some rounded up or down